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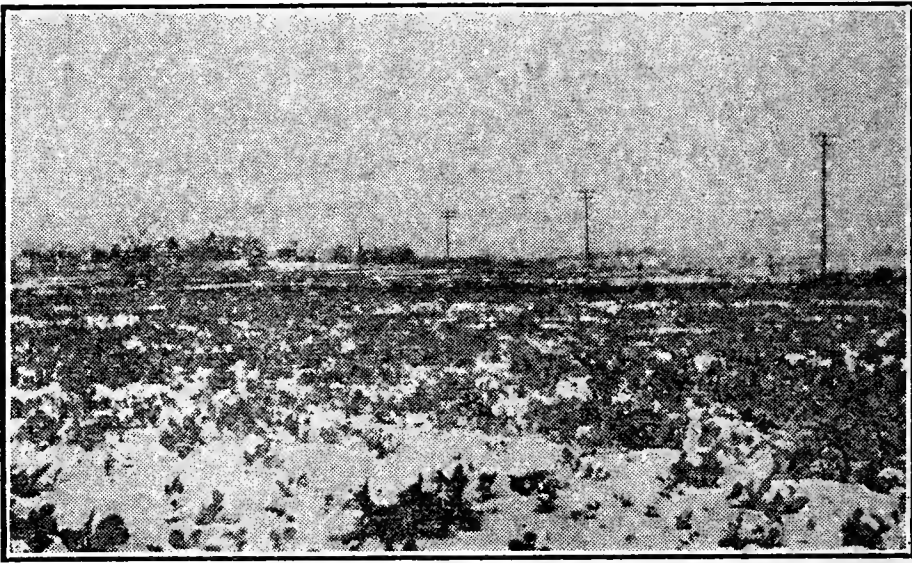
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# Plants

1935



**Piedmont Plant Co.**  
**Albany, Ga.**



Field of Our Cabbage Plants Covered with  
Snow. Plants Were Unhurt. Buy Real

## SPECIAL OFFERS

- No. 1—200 Cabbage Plants and 300 Onion Plants,  
any variety, Postpaid for \$1.00
- No. 2—500 Cabbage Plants and 500 Onion Plants,  
any variety, Postpaid for \$2.00
- No. 3—1,000 Cabbage Plants and 1,000 Onion  
Plants, any variety, Postpaid for \$3.25.
- No. 4—500 Cabbage Plants and 300 Tomato Plants,  
any variety, Postpaid for \$1.75.

### *Our Guarantee*

We guarantee our plants to be exactly  
as decribed in this folder, grown from the  
best seed obtainable, true to name, hand se-  
lected, varieties labeled and carefully packed.  
We guarantee to ship your order promptly,  
and deliver the plants to you in good condi-  
tion. If you are not satisfied we will replace  
free of charge.

PLEASE USE THIS ORDER BLANK

Date of Order\_\_\_\_\_193\_\_

PIEDMONT PLANT CO.,  
Albany, Georgia

Gentlemen: I enclose herewith \$\_\_\_\_\_for the  
plants listed below, to be shipped by\_\_\_\_\_  
(Parcel Post or Express)

Your Name \_\_\_\_\_  
(Write Plainly)

Post Office \_\_\_\_\_

R. F. D. No. \_\_\_\_\_Box No. \_\_\_\_\_State \_\_\_\_\_

Express Office \_\_\_\_\_  
(If different from Post Office)

Give Date You Want Shipment Made \_\_\_\_\_

QUANTITY	VARIETY	PRICE
	CABBAGE PLANTS	
	Early Jersey Wakefield	
	Charleston Wakefield	
	Copenhagen Market	
	All Head Early	
	Early Flat Dutch	
	Golden Acre	
	Danish Ballhead	
	Savoy	
	ONION PLANTS	
	Yellow Bermuda	
	Crystal Wax	
	Prizetaker	
	Sweet Spanish	

Plants Ready  
Jan. 1st to July

Plants Ready  
April 1st

Plants Ready  
Jan. 1st to July

We Advise Shipment by Express If Possible  
(Over)







## *Southern Grown Vegetable Plants*

The market gardener who grows vegetables for early market knows how important it is to get crops on the market early, if large profits are to be realized. The home gardener also wants early vegetables. To get an early start it is necessary to grow seedlings in hot beds, transplanting them to cold frames to harden. The best and cheapest solution of the problem is the Southern Grown Vegetable Plant.

We offer in this catalogue a line of high grade Southern grown vegetable plants for early setting that we guarantee to give satisfaction. The business of growing and shipping vegetable plants has developed tremendously in the past 20 years. Hundreds of millions of plants are shipped annually to truckers, market gardeners, and home gardeners, who find it more profitable to buy plants than to attempt to grow them.

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To Be Satisfied, Order Piedmont Plants

## *Quality in Plants*

**Suitable Climate Necessary.** Every year millions of plants are shipped from along the Gulf Coast and South Texas, where the climate is mild, that are not well hardened, and are not suitable for early setting. In the middle south the climate is adapted to growing plants in the open, which are hardy enough to set in the open farther north. Our farms are located where there is enough cold weather to grow plants hardy enough to set in the open field.

**Selected Plants.** Our plants are grown from high grade seed, and will be found true to type and variety. Our plants are hand selected, and are large enough to set in the field. No small, inferior, trashy plants shipped. We ship you the kind you order, properly labeled, and full count guaranteed.

## **TERMS**

Our terms are cash with order or C. O. D. We advise you to have lots of 2,000 and over shipped by Express if possible. Collect mail shipments can be sent C. O. D. for postage if there is a money order office at your post office. C. O. D. mail orders can be shipped C. O. D. for plants and postage.

## *Read What Others Say*

Giltner, Neb., April 2, 1934.

Kind Sirs: Just a line to tell you how pleased I was with my last order with you. I received my cabbage and onion plants just one week from the day I mailed you my order.

The plants were the nicest I have ever bought. They were so well rooted and hardy.

I have ordered from you for years, and have always been well pleased. I will recommend you highly to my friends and neighbors.

MRS. CICERO BELL.

Garnett, Ark., March 22, 1933.

Gentlemen: I ordered some cabbage plants from you about Jan. 20th this year and received them in about a week. I set them in the open field as soon as received. On Feb. 8th and 9th we had a low of 7 and 8 degrees above zero. They came through with only a loss of 10%. All other peoples' plants from Texas and cold frames were a total loss. My plants are growing fine now. I just felt like reporting this to you as you say they will stand 20 degrees above without injury.

GARLAND Y. RATTERREE.

Wall Lake, Iowa, April 26, 1934.

Lear Sirs: We received your last shipment in excellent shape, and we must say they are certainly fine plants.

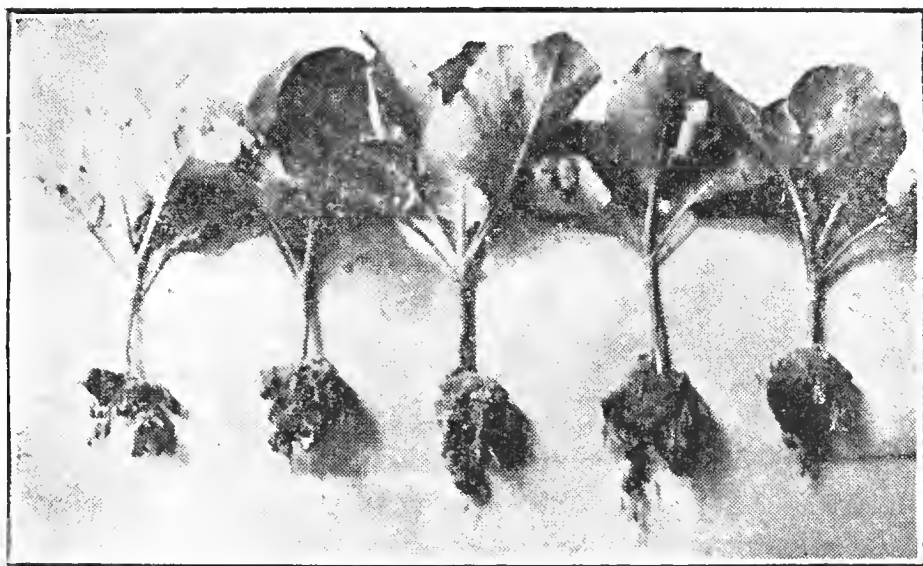
We wish to thank you for them and also wish to congratulate you on your way of doing business.

F. E. WAY.

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**Why Speculate in Cheap Plants?**





### *Frost-Proof Cabbage Plants*

The Frostproof Cabbage Plant has become so well known that it is hardly necessary to point out its advantages.

On our farms the soil and climate are especially adapted to the growing of hardy, tough, healthy cabbage plants. The plants make a slow growth during the early part of the winter and spring, and soon become very tough and hardy. They will stand a temperature of 20 degrees above zero without injury, and can be shipped to territory with a colder climate. Light snows, sleet, and moderate freezes will not hurt them, and they can be set in the open four to six weeks earlier than hotbed plants. The top of the plant does not grow, but the root becomes established, enabling the plant to make a rapid start, and mature headed cabbage two or three weeks earlier.

Our open field grown Frostproof Cabbage Plants will produce bumper crops early enough to get top prices.

#### HOW TO USE OUR FROSTPROOF CABBAGE PLANTS

For early cabbage select a deep sandy loam with southern exposure. Apply broadcast ten to fifteen loads of well rotted stable manure to the acre and plow in. Harrow

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**Frost Proof Cabbage Are 3 to 4 Weeks Earlier**

the land thoroughly and lay off the rows east and west three feet apart. Drill in the furrows 500 to 1,000 pounds of high grade fertilizer to the acre and mix well with the soil. Bed on this and then run a small furrow in the top of the bed. Set the plants in this open furrow 15 to 20 inches apart for Wakefield, Golden Acre and Copenhagen Market, and 24 inches for larger varieties. The plants should be set deep in the ground up to the first leaf to keep the stem from freezing. When the ground begins to get warm cultivate frequently and apply 200 pounds of nitrate of soda to the acre.

## VARIETIES

### EARLY JERSEY WAKEFIELD

Many market gardeners consider this the very best cabbage in cultivation for early market, and is more largely



Pointed Head Type, Jersey Wakefield.  
Charleston Wakefield

grown than any other early cabbage. Its merits are many, among which are uniformity in earliness and crop. The head is pointed in shape, of medium size, and is white, solid and tender. It is beyond question the best variety for early market and always brings a good price on account of

its earliness, thereby netting the grower large returns. Our strain of this variety is of the very best.

### CHARLESTON WAKEFIELD

This is a selection of the Early Jersey Wakefield but makes a much larger head, and a week to ten days later. It stands pre-eminent as the best spring cabbage for the South. It is probably more largely planted for shipment than any other variety. The heads are of uniform size, and maturity, and of very large size for an early cabbage. A strong favorite with Southern growers as a main crop.

### GOLDEN ACRE

A selection of the Copenhagen Market with heads a little smaller but matures earlier. Earliest of the round head varieties. A splendid new variety becoming very popular.

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**There Is Money in an Acre of Early Cabbage**

## COPENHAGEN MARKET

This is the very earliest of the round headed varieties. Its chief features besides earliness are remarkable size,



Round Head Type, Golden Acre.  
Copenhagen Market

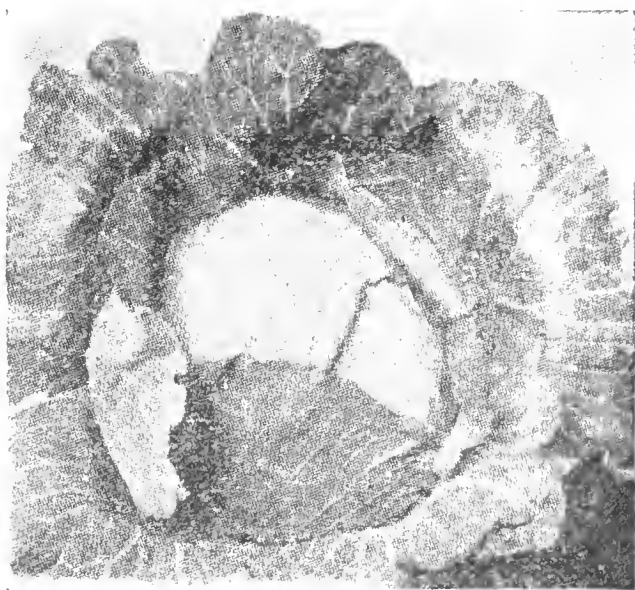
averaging 10 pounds, compactness, even maturity, fine quality. Maturing at about the same time as the Early Jersey Wakefield, it produces larger heads than any other cabbage equally as early. The heads are heavy in weight, ball shaped, solid and firm, with a small core, fine texture, and splendid quality.

## EARLY FLAT DUTCH

This variety needs no recommendation, because it is one of the largest in cultivation, the heads are very solid, distinctly flattened on top and of excellent quality. It invariably forms very large and at the same time very hard heads, uniform in size and shape. It has a very short stem, and is a very compact grower, forming few loose leaves.

## ALL HEAD EARLY

A medium early variety, excellent for shipping and for kraut. Heads flat, slightly rounded at top. Solid, uniform in size and color, and of good quality.



Flat Head Type, Flat Dutch.  
All Head Early

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Frost Proof Cabbage Plants Pay

## **DANISH BALL HEAD OR HOLLANDER**

Most widely used and the best of late cabbages; desirable for shipping, for storage and for kraut. Plants medium with short stem. Heads very attractive, deep, round, extremely solid. Plants ready April 1st.

## **SAVOY, DRUMHEAD**

The best of the Savoy type for general use; an excellent keeper. Heads nearly round, full and hard; leaves large, coarsely crimped, dark bluish green; of good quality. Plants of this variety ready April 1st.

## **PRICES ON CABBAGE PLANTS**

<b>BY PARCEL POST</b> Postage Prepaid	
200 for -----	\$ .60
500 for -----	1.10
1,000 for -----	2.00
2,000 for -----	3.75

200 for -----	\$ .60
500 for -----	1.10
1,000 for -----	2.00
2,000 for -----	3.75

<b>BY EXPRESS OR PARCEL POST</b>	
Transportation Charges Collect	
500 for	65c
1,000 to 4,000	\$1.00 per M
5,000 to 9,000	.90 per M
10,000 and over	75c per M

Transportation Charges Collect	
500 for	65c
1,000 to 4,000	\$1.00 per M
5,000 to 9,000	.90 per M
10,000 and over	75c per M

**IT TAKES 10,000 TO 12,000 CABBAGE PLANTS  
TO SET AN ACRE**

## **LETTUCE PLANTS**

While not quite so hardy as cabbage and onion plants, our Lettuce plants will stand considerable frost and cold weather. Thousands of carloads of Iceberg and New York Improved Lettuce are shipped from California each year. Good head lettuce can be grown in the home garden. Set out some of our plants this year instead of buying your lettuce. Set out at about the same time as cabbage.



**VARIETIES:** Iceberg, New York Improved, New York No. 12.

**PRICES:** By Mail Postpaid: 100 for 40c; 500 for \$1.25; 1,000 for \$2.25. By Express or Parcel Post Collect: 500 for 80c; 1,000 for \$1.50; 5,000 for \$6.25.

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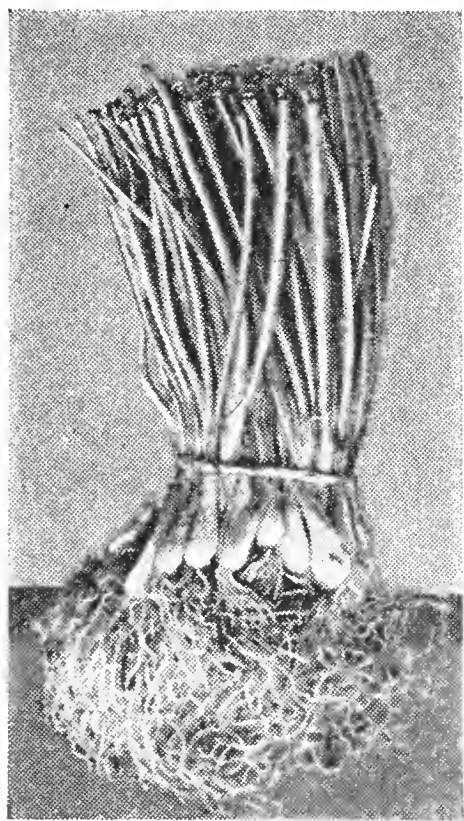
**Plant a Garden and Save Money**

## *Frost-Proof Onion Plants*

Southern grown onion plants are no longer an experiment. Large quantities are set out every year, and they are rapidly displacing sets. They will grow large, sweet onions early, and are good keepers. They produce onions two to three times larger than sets, and seldom run to seed. They can be set early, the same time you would put out sets or cabbage plants. Therefore we strongly advise you to use our plants instead of sets, whether for the market or home use. Our onion plants are grown from the very best seed, and will be found true to name.

### HOW TO USE OUR FROSTPROOF ONION PLANTS

Early onions do best on a rich sandy loam. The land should be highly fertilized and thoroughly prepared. The plants should be set in rows 16 to 24 inches apart, and 3 to 6 inches in the row, depending on the fertility of your land. Cultivate shallow and keep free from weeds. Harvest when the top turns yellow, allowing them to lie on the top of the ground a day or two, and store in a cool place.



### VARIETIES:

**Yellow Bermuda.** The most popular and widely planted of the Bermuda varieties. It is sometimes called the White Bermuda although it is a light yellow or straw color. This is a thin flat shaped onion, and very sweet; many people eat them like an apple.

**Crystal Wax Bermuda.** One of the most attractive onions grown. It is a clear, waxy white onion, and has the same delightful mild flavor as the Yellow Bermuda. It is the same shape as the Yellow Bermuda.

**Prizetaker.** The largest and most handsome of the yellow varieties. It is light yellow in color and globe shaped, and grows to a large size. The flesh is white, and mild, and it is a good keeper.

**Valencia or Sweet Spanish.** A globe shaped onion, light yellow in color, and grows as large as the Prizetaker. It is mild in flavor, a good yielder and a splendid keeper.

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Leave Your Plant Growing Troubles to Us



## PRICES ON ONION PLANTS

### BY PARCEL POST

Postage Prepaid

200 for	\$ .50
500 for	1.00
1,000 for	1.75
2,000 for	3.00

### BY EXPRESS OR PARCEL POST

Transportation Charges Collect

500 for	65c
1,000 to 4,000	\$1.00 per 1,000
5,000 to 9,000	90c per 1,000
10,000 and over	75c per 1,000

IT TAKES 60,000 to 70,000 ONION PLANTS TO SET AN ACRE



## *Early Tomato Plants*

Our early tomato plants like the cabbage plants are field grown, but they are not frost-proof, as it is impossible to grow a frostproof tomato plant. However, they are not tender seedlings like you get from a greenhouse. They are suitable for setting in the open after danger of frost is over, unless you are prepared to protect them. They are strong and thrifty, and will give you tomatoes earlier than hot house plants. Our tomato plants are grown from certified seed and will be found true to variety. We use special care in packing these plants, each bunch being wrapped in damp moss and waxed paper. We can ship tomato plants any time you want them between April 10th, and June 1st.

**Cultural Directions:** Tomatoes do well on a wide variety of soils, and the use of fertilizer will depend on the soil. For early tomatoes set our field grown plants in 3½ foot rows, 2 feet apart as soon as danger of frost is over. For earlier setting they may be protected in the field with "hot-

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Plant Our Early Tomato Plants for an Early Crop



# GROWERS OF QUALITY VEGETABLE PLANTS

caps." For earliest fruiting, pinch off all side shoots, and tie the single stem to a stake. For ordinary field crop, set plants 4 feet each way in checks and cultivate both ways.

## VARIETIES

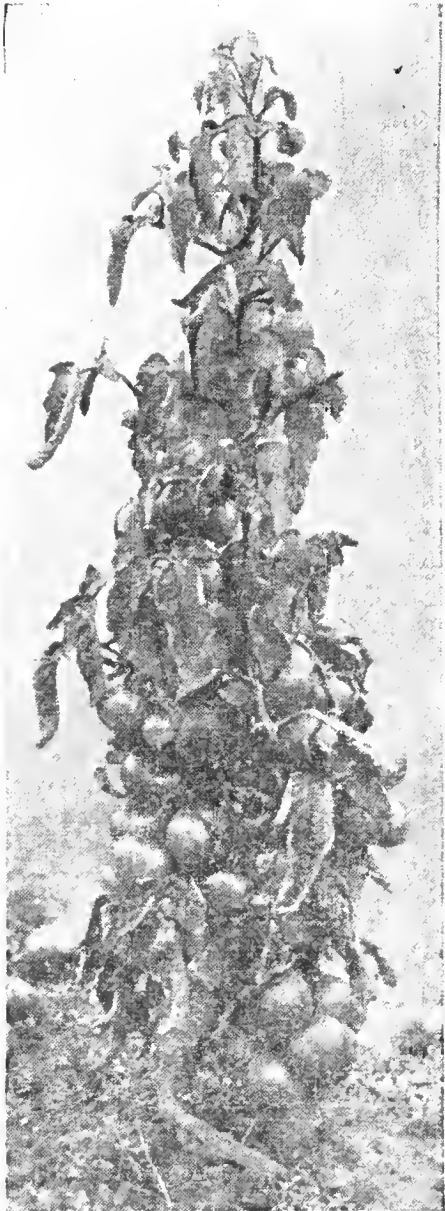
**Earliana.** The Earliana is probably the earliest tomato grown, and is very popular for early market. The fruit is deep scarlet, medium to large size, and smooth for an early tomato.

**Bonny Best.** A fine variety for early market and home garden. Vines are vigorous and fruit bright scarlet in color, and uniform in ripening.

**Marglobe.** Wilt resistant tomato developed by U. S. Department of Agriculture. Fruit medium size, smooth and solid; globe shape, scarlet color, good shipper. Has become very popular for main crop.

**New Stone.** Fine for main crop and deservedly one of the most popular tomatoes for canning and home market. Fruit is deep scarlet, large size and a heavy yielder.

**Greater Baltimore.** A mid-season variety, very popular for main crop and canning. Probably more of this variety used by large canners than any other variety. Very dependable, producing extra heavy crop of large firm tomatoes.



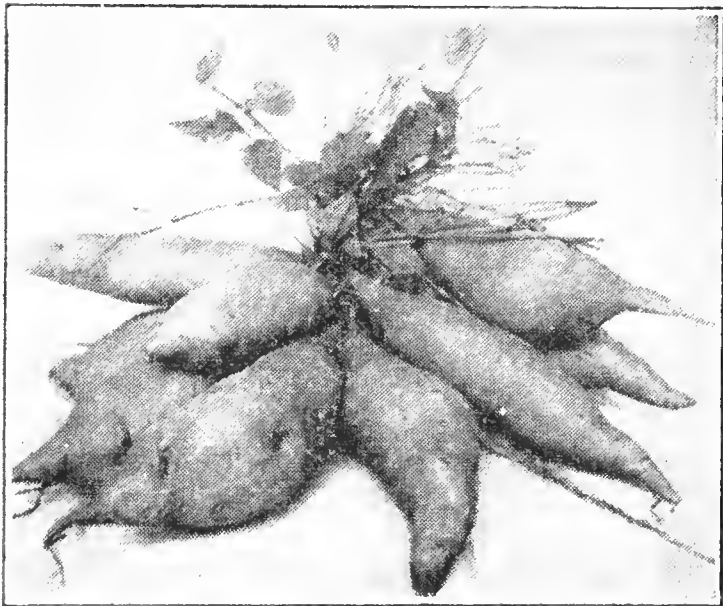
## PRICES ON TOMATO PLANTS

BY PARCEL POST	
Postage Prepaid	
100 for	40c
300 for	80c
500 for	\$1.25
1,000 for	\$2.25

BY EXPRESS OR PARCEL POST	
Transportation Charges Collect	
500 for	80c
1,000 for	\$1.50
5,000 for	\$6.25

WRITE FOR PRICES ON LARGE LOTS  
IT TAKES 3,000 TO 5,000 TOMATO  
PLANTS TO SET AN ACRE

Canners and Market Gardeners Use Our Plants



*Sweet Potato Plants*

VARIETY: PORTO RICO

Our Potato Plants are grown from selected seed stock grown on our own farms. They are treated for all kinds of disease, and are government inspected. Our customers are therefore protected from the many kinds of potato plant diseases which are becoming so prevalent throughout the South.

All potato plant orders are booked and shipped in the order in which they are received. We advise you to place your order early, stating when you want them shipped. We advise you to have potato plants shipped by express.

**How to Grow Sweet Potatoes:** A warm, well drained, sandy loam is the best land for sweet potatoes. After plowing and harrowing thoroughly, lay off rows 3 feet apart and drill 500 to 1,000 pounds of commercial fertilizer containing plenty of potash but not much nitrogen. List on the fertilizer, and knock off the top of the ridge. Set the plants 15 inches apart. Cultivate thoroughly until vines begin to run. Harvest when mature or when frost kills the vines. Store in a warm cellar or building where the temperature does not go below 50 degrees.

PRICES ON POTATO PLANTS

BY PARCEL POST		BY EXPRESS OR PARCEL POST	
Postage Prepaid		Transportation Charges Collect	
500 for	----- \$1.25	500 for	----- 90c
1,000 for	----- \$2.50	1,000 for	----- \$1.75
		5,000 for	----- 7.50

Our Sweet Potatoes Please Northern Customers

# GROWERS OF QUALITY VEGETABLE PLANTS

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## PEPPER PLANTS

Our Pepper plants like tomato plants are suitable for setting in the open after danger of frost is over. Our plants are field grown and therefore more hardy than hotbed plants. Good plants carefully packed. Plants ready April 15th to June 1st.

**VARIETIES:** Ruby King, Long Red Cayenne.

**PRICES:** By Mail Postpaid: 50 for 50c; 100 for 75c; 500 for \$2.00; 1,000 for \$3.25. By Express: \$2.50 per 1,000.



## EGGPLANT PLANTS

Ready April 20 to June 1st. Variety: Black Beauty.

**PRICES:** By Mail Postpaid: 50 for 50c; 100 for 90c; 500 for \$2.50; 1,000 for \$4.00. By Express Collect: \$3.00 per 1,000.



## BROCCOLI PLANTS

Ready April 1st — Calabrese Improved, Green Sprouting. A delicious vegetable, steadily gaining in favor. Similar to cauliflower, but hardier.

**Prices:** By Mail Postpaid: 100 for 50c; 500 for \$1.50; 1,000 for \$2.50. By Express Collect: \$1.50 for 1,000; 5,000 for \$6.25.

## BRUSSEL SPROUT PLANTS

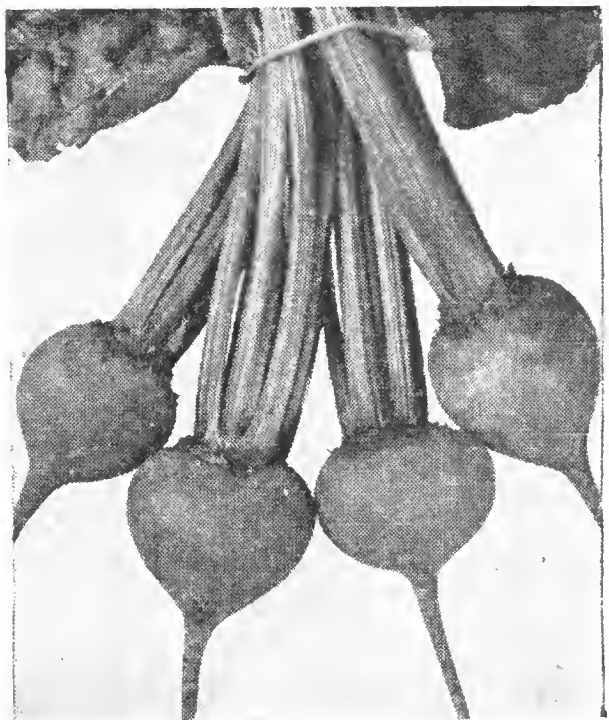
Ready April 1st. Small, tender cabbage heads, which sprout out from the stem. Variety: Long Island Improved.

Prices same as Broccoli.

## Beet Plants

Set our beet plants for early crop. Variety: Detroit Dark Red. Ready April 1st.

**Prices:** By Mail Postpaid: 100 for 50c; 500 for \$1.50; 1,000 for \$2.50. By Express Collect: \$1.50 for 1,000; \$6.25 for 5,000.



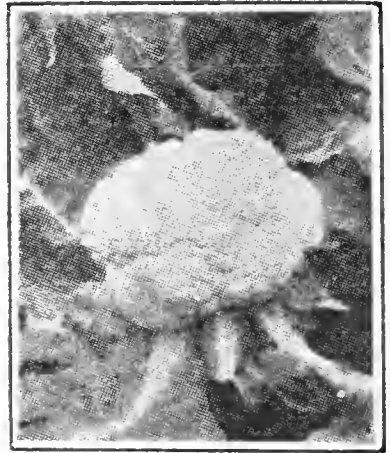
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Economize by Planting a Garden

## **Cauliflower Plants**

Ready April 1st. Our cauliflower plants are hardy and may be set earlier than home grown plants. Variety: Early Snowball, best and most widely used early variety.

**PRICES:** By Mail Postpaid: 50 for 50c; 100 for 75c; 500 for \$2.25; 1,000 for \$3.25. Express Collect: \$2.25 per 1,000.



## **KOHL RABI PLANTS**



Ready April 1st. The useful part of Kohl Rabi is the fleshy, bulb like stem, found directly above ground. It combines the flavors of cabbage and turnip. Variety: Early Purple Vienna.

**PRICES:** By Mail Postpaid: 100 for 50c; 500 for \$1.50; 1,000 for \$2.50. By Express Collect: \$1.50 for 1,000; \$6.25 for 5,000.

## **COLLARD PLANTS**

Southern vegetable used as greens. Hardy and will withstand adverse conditions. Variety: Georgia or Southern.

Prices same as cabbage.

## **CELERY PLANTS**

Ready April 15th. Variety: Golden Plume, best of the early variety.

**PRICES:** By Mail Postpaid: 50 for 50c; 100 for 75c; 500 for \$2.00; 1,000 for \$3.25. By Express: \$2.50 per 1,000.



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**Write Your Name and Address Plainly**

PLEASE USE THIS ORDER BLANK

Date of Order \_\_\_\_\_ 193

PIEDMONT PLANT CO.,  
Albany, Georgia

Gentlemen: I enclose herewith \$ \_\_\_\_\_ for the  
plants listed below, to be shipped by \_\_\_\_\_  
(Parcel Post or Express)

Your Name \_\_\_\_\_  
(Write Plainly)

Post Office \_\_\_\_\_

R. F. D. No. \_\_\_\_\_ Box No. \_\_\_\_\_ State \_\_\_\_\_

Express Office \_\_\_\_\_  
(If different from Post Office)

Give Date You Want Shipment Made \_\_\_\_\_

QUANTITY	VARIETY	PRICE
	CABBAGE PLANTS	
	Early Jersey Wakefield	Plants Ready Jan. 1st to July
	Charleston Wakefield	
	Copenhagen Market	
	All Head Early	
	Early Flat Dutch	
	Golden Acre	Plants Ready April 1st
	Danish Ballhead	
	Savoy	
	ONION PLANTS	
	Yellow Bermuda	Plants Ready Jan. 1st to July
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	Prizetaker	
	Sweet Spanish	

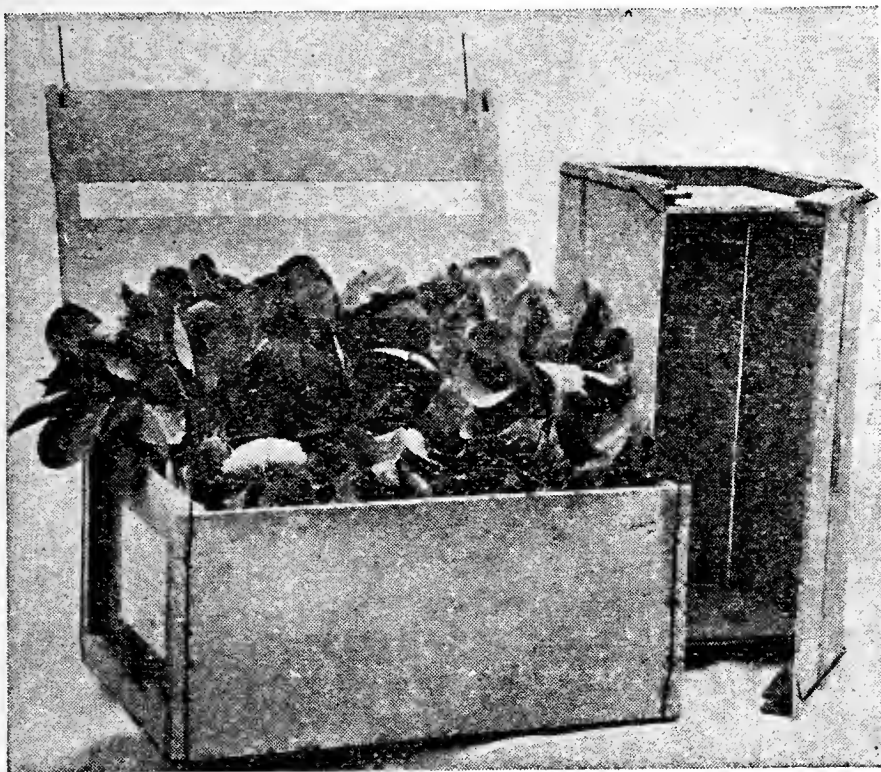
We Advise Shipment by Express If Possible  
(Over)

TEAR OFF ON DOTTED LINE

QUANTITY	VARIETY		PRICE
	LETTUCE PLANTS	Plants Ready April 10th to July	
	TOMATO PLANTS		
	Earliana		
	Bonny Best		
	Marglobe		
	New Stone		
	Greater Baltimore	Plants Ready April 20th	
	SWEET POTATO PLANTS		
	PEPPER PLANTS		
	Ruby King		
	Long Red Cayenne	Plants Ready April 1st to July	
	EGGPLANT PLANTS		
	BROCCOLI PLANTS		
	BRUSSEL SPROUT PLANTS		
	CAULIFLOWER PLANTS		
	BEET PLANTS		
	KOHL RABI PLANTS		
	CELERY PLANTS		
	COLLARD PLANTS		
	<i>Special Offer No.</i>		

See Special Offers on Inside Front Cover





## PACKING AND SHIPPING

Our plants are carefully packed in light, wire bound, wood veneer crates, as shown in the illustration. From long experience we find these crates are much superior to any other kind of container. They will stand rough handling, will not crush in like paper boxes, and are so ventilated as to deliver the plants to you in perfect condition. All plants are tied in bunches of 50, the tops are ventilated and the roots protected from exposure to the air. We guarantee to deliver plants anywhere in the United States.

## SUGGESTIONS TO CUSTOMERS

**Name, Address, etc.** We wish to impress upon you the importance of writing your name and full address plainly. If your express office is different from your post office, be sure to give it. We receive orders every year with faulty addresses, which cause unnecessary delay.

**Remittances.** You can send money safely by P. O. order, bank draft, or check, and registered letter. Do not send stamps.

**Ordering Different Varieties of Plants.** We do not ship less than 100 plants of any variety. If you order cabbage, onion, tomato plants, etc., at the same time, make your remittance to cover the quantity of each kind of plant you order at prices quoted. If you wish to make your order in advance for tomato and potato plants at the same time you are ordering cabbage and onion plants, you may do so by giving the date you wish the order shipped. By making one order this will be a saving to you.

**Care of Plants.** As soon as your plants come, take them out of the crates and set them out. If not ready to set, trench them out. If your plants look yellow and dead, do not jump to the conclusion that they are worthless. FROSTPROOF cabbage plants always look brown and tough, and may look yellow after long shipment. Proper care and attention will bring them out, and they will make better cabbage than green, sappy plants.

**Non-Warranty.** While we exercise great care to have our plants pure and reliable, we give no warranty expressed or implied. We cannot be in any way responsible for the crop.

# **Frost-Proof Cabbage Plants**



## **Certified Tomato Plants**